

KOREA ARTS FESTIVAL

대한민국예술축전

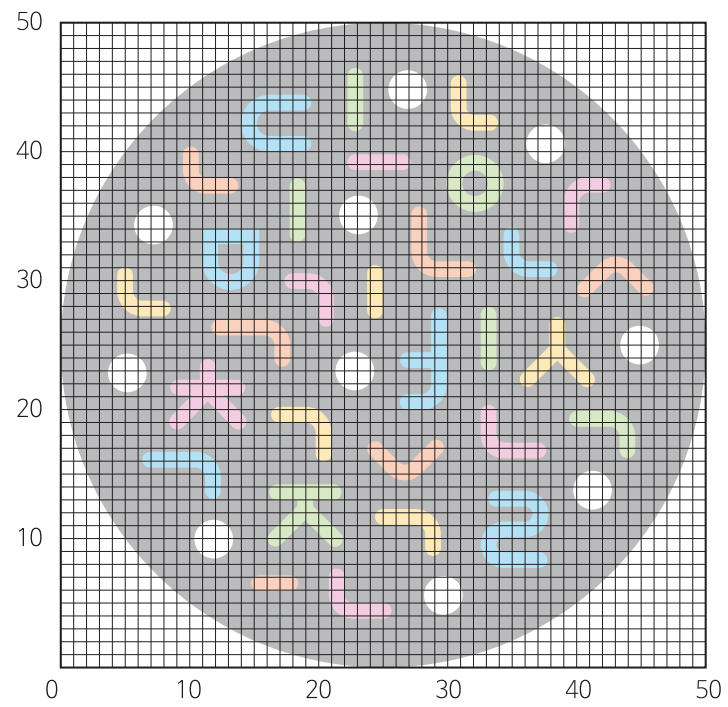
심볼마크 기본형



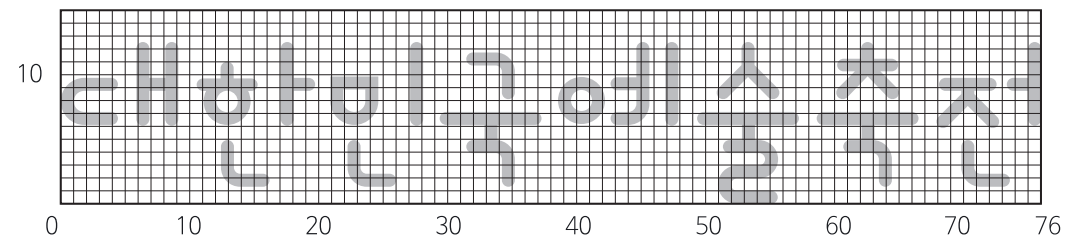
- 최소활용 규정



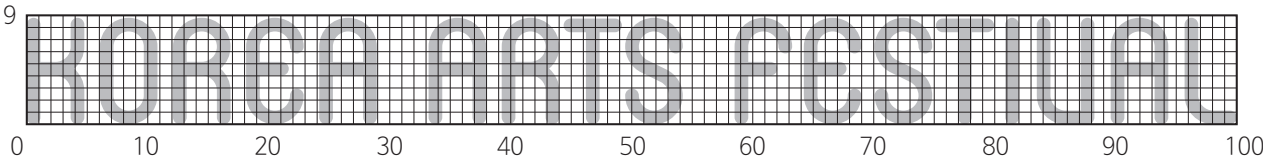
심볼마크 기본형 그리드시스템



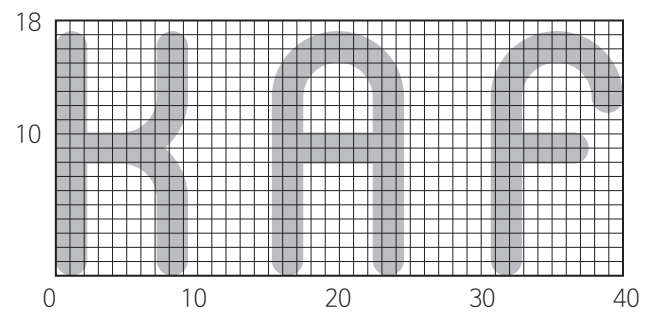
대한민국예술축전



KOREA ARTS FESTIVAL



K A F

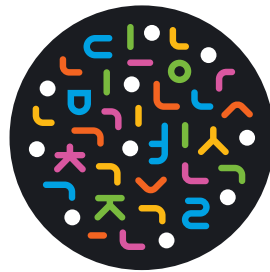


K A F KOREA ARTS FESTIVAL

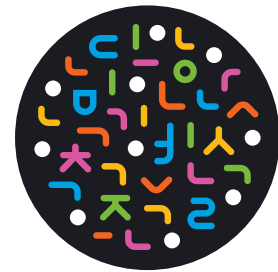
K A F
KOREA ARTS FESTIVAL



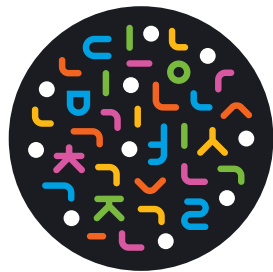
대한민국예술축전



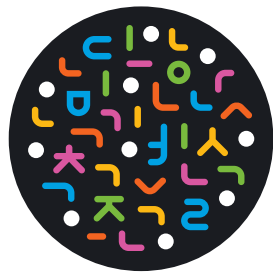
대한민국예술축전



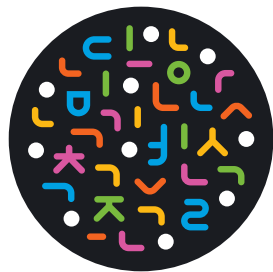
대한민국예술축전



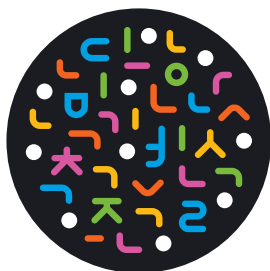
대한민국예술축전



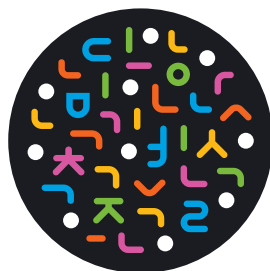
대한민국예술축전



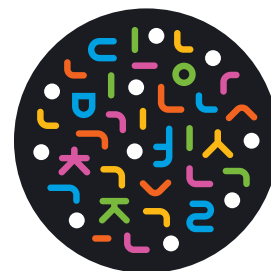
대한민국예술축전



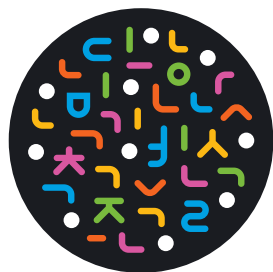
KOREA ARTS FESTIUAL



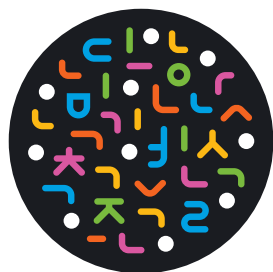
KOREA ARTS FESTIUAL



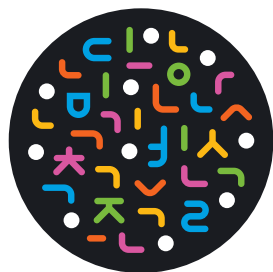
KOREA ARTS FESTIUAL



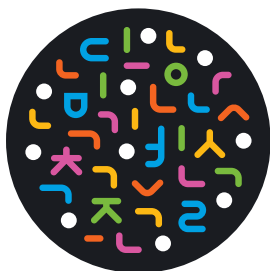
KOREA ARTS FESTIVAL



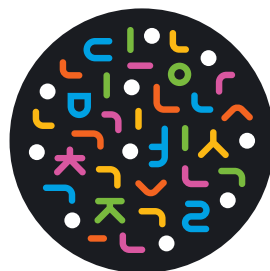
KOREA ARTS FESTIVAL



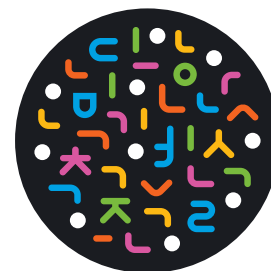
KOREA ARTS FESTIVAL



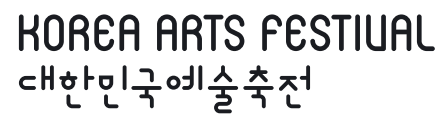
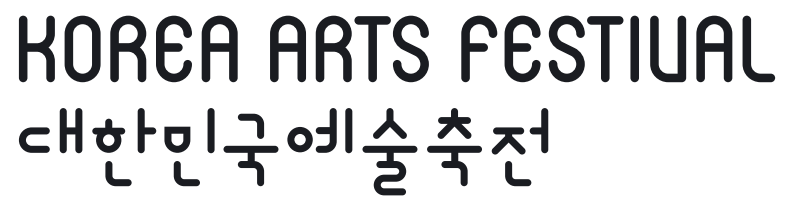
대한민국예술축전
KOREA ARTS FESTIVAL



대한민국예술축전
KOREA ARTS FESTIVAL



대한민국예술축전
KOREA ARTS FESTIVAL





시그니처 8 - 심볼마크 활용형



전용색상



주조색

Red

PANTONE 165C

C 0/ M 75/ Y 95/ K 0

Green

PANTONE 360C

C 60/ M 0/ Y 95/ K 0

Yellow

PANTONE 1235C

C 0/ M 30/ Y 95/ K 0

Blue

PANTONE 299C

C 75/ M 18/ Y 0/ K 0

Pink

PANTONE 674C

C 15/ M 80/ Y 5/ K 0

Black

PANTONE BLACK C

보조색상

Gray

PANTONE 7540C

C 70/ M 60/ Y 50/ K 30

Silver

PANTONE 877 C

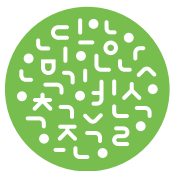
Gold

PANTONE 873C

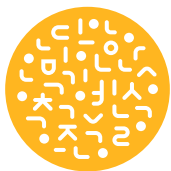
색상활용 - 단색표현



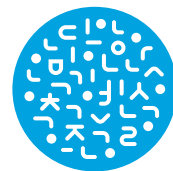
대한민국예술축전



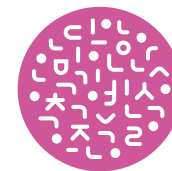
대한민국예술축전



대한민국예술축전



대한민국예술축전



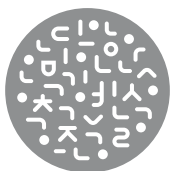
대한민국예술축전



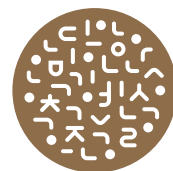
대한민국예술축전



대한민국예술축전



대한민국예술축전



대한민국예술축전



대한민국예술축전

· 특수표현 - 은별색

· 특수표현 - 은별색

· 특수표현 - 금박

· Gray Scale

